

FOR IMMEDIATE RELEASE



Fremont Insurance Receives Endorsement of Michigan Retailers Association

Fremont, Michigan, February 3, 2010 – Fremont Insurance (OTC BB: FMMH), a Michigan-exclusive property and casualty insurance carrier, is pleased to announce that the company has once again been named as the endorsed insurer of the Michigan Retailers Association (MRA). This is the second consecutive year that Fremont has been chosen by the MRA as the recommended option for the association's membership. The MRA endorsement offers the association's membership a measure of confidence in Fremont Insurance's Business Owner's Policies, Commercial Packages and Commercial Auto and Personal Lines.

"We are excited to be partnering with the MRA again this year, we appreciate their continued trust in recommending us to their membership," said Kurt Dettmer, Vice President of Marketing for Fremont Insurance. "As a Michigan-exclusive company ourselves, we have a unique understanding of the challenges and opportunities that the association's members face every day."

Fremont has created a group policy that offers a variety of insurance coverage at discounted rates to MRA members. Commercial lines and Personal Auto rates are available with a 10% discount and the Homeowners group discount is 15%. In addition to MRA members, employees of members are also eligible for Home and Auto group discounts.

Any retailers in Michigan that are interested in becoming a member and receiving the discount can go to the MRA website at www.retailers.com and complete the online membership application. Once the application has been submitted and membership has been confirmed, the applicant is eligible for the group program.

About The Michigan Retailers Association

The Michigan Retailers Association is the unified voice of Michigan's retail industry. Retailers provide more than \$128 billion worth of goods and services annually to consumers in Michigan and employ 855,000 Michigan residents -- almost one in five jobs in Michigan's economy. Headquartered in Lansing, MRA provides aggressive legislative representation and a wide range of profit-boosting services to more than 5,500 member retail businesses, which own and operate more than 12,000 stores across the state. Members range in size from the smallest single-store operations to the largest national and international chains.

About Fremont Michigan InsuraCorp, Inc.

Fremont Michigan InsuraCorp, Inc. is the holding company for Fremont Insurance Company. Headquartered in Fremont, Michigan, the company provides property and casualty insurance to individuals, farms and small businesses exclusively in Michigan. Fremont Michigan InsuraCorp's common stock trades under the symbol "FMMH."

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